

## Information on the personal data processing by the Controller and LinkedIn.

Vlassenroot Polska Sp. z o.o. provides the following information required by Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016. OJ. EU L.2016.119.1 of 4 May 2016, applicable from 25 May 2018 (GDPR):

1. The Controller of the personal data is Vlassenroot Polska Sp. z o.o., registered in the District Court in Gliwice, 10th Commercial Division of the National Court Register under KRS number: 0000262487 TIN: 6762329428.
2. Contact regarding the processing of personal data is possible through the Data Protection Officer at: RODO@vlassenroot.pl or by correspondence to the Controller's registered address.
3. In connection with the Controller's communications on the LinkedIn social network, the Controller may process your personal data that is communicated thereto through these portals, in particular in connection with your becoming a logged-in user or clicking on an icon with an action (e.g. like), "Submit" or similar, as well as publishing a comment. In the case of LinkedIn, the data processing rules are set out in a separate portal policy which you can read here: <https://www.linkedin.com/legal/cookie-policy>
4. If you do not log into your LinkedIn account, the Controller will not receive any information from the portal about your visit to or use of our website. This situation also applies to users visiting the fanpage for further information.
5. If you like or follow a fanpage, LinkedIn will add your profile to the list of all fans and make it available to us. The Controller can only see your information that you have made public (public information).
6. It is up to the user to decide the settings of their LinkedIn profile. Everyone has the option to set the active hiding of their likes or to stop following the fanpage. Once these have been selected, your profile will no longer appear in the fan list of our fanpage.
7. LinkedIn provides the Controller with statistics that relate to fans of the fanpage. This is anonymous demographic data, in particular such as place of residence, age, gender. The Controller uses these statistics to tailor relevant content in posts or to select advertisements for relevant groups. Everyone has the option to disable profiling in the portal settings.
8. We process your data obtained via LinkedIn for the following purposes:
  - a) the maintenance, display and/or operation of social media sites, including fan pages, and communication via these sites. For this purpose, we use identifying data such as IP numbers, device numbers and other data. Data shall be used to the extent and on the basis of your consent or applicable law, including telecommunications law or Community law. These provisions determine whether and when the processing of your data requires your consent, and describe the means of obtaining and revoking consent (Article 6(1)(f) GDPR);
  - (b) to manage the data in accordance with their intended use and for the purpose indicated by law (Article 6(1)(c) GDPR);
  - (c) For statistical purposes (Article 6(1)(f) GDPR);
  - d) For the purpose of marketing the products and services of the Partner Restaurants and the Controller (Article 6(1)(f) GDPR);

9. The Controller may transfer personal data to external entities or bodies:
  - a. which are authorised by law,
  - b. to whom the transmission of the data is necessary for the performance of a specific activity, e.g. the provision of a service or a commissioned activity,
  - c. to whom data may also be provided on the basis of your consent or authorisation.
10. The duration of the processing of your data depends on the purpose for which it was collected and for which it is processed, as well as the internal rules adopted by the Controller and the law. However, as a general rule your data will be processed for the duration of the relevant electronic service that is related to the operation of the website or fanpage or the period for which you have given your consent, and thereafter for an archiving period not exceeding the period of the statute of limitations for claims. The archiving period is 6 years, unless a different period is provided for by law.
11. The provision of data is not obligatory
12. Your rights include:
  - a. the right to information about the processing of personal data - on this basis the person making the request shall be provided by the Controller with information about the data processing, including in particular the purposes and legal grounds for the processing, the scope of the data held, the entities to which the data are disclosed, and the planned date of data erasure;
  - b. the right to obtain a copy of the data - on this basis the Controller shall provide a copy of the processed data concerning the person making the request;
  - c. Right of rectification - the Controller is obliged to rectify any inconsistencies or errors in the personal data processed and to complete it if it is incomplete;
  - d. the right to erasure of data - on this basis the erasure of data the processing of which is no longer necessary for the realization of any of the purposes for which it was collected can be demanded, if there is no other basis for the processing of this data by the Controller, if an objection is raised against the processing of personal data by the Controller due to the particular situation of the person whose data is being processed and the Controller has no grounds for the processing of this data which would override the objection, if the objection is raised by the person whose data is processed for marketing purposes, if the personal data was processed unlawfully;
  - e. the right to restrict processing - if such a request is made, the Controller shall cease to carry out operations on the personal data - with the exception of operations authorised by the data subject - and to store it, in accordance with the retention rules adopted or until the reasons for restricting the processing cease to exist (e.g. a decision is issued by a supervisory authority authorising further processing). Such a request is made e.g. if the data subject contests the correctness of the processing of such data, if the processing is unlawful, but the data subject objects to the erasure of such data requesting instead the restriction of the processing of such data, if the Controller no longer needs the personal data of the data subject to fulfil its purposes, but the data is needed by the data subject to establish, assert or defend his or her rights, if an objection has been lodged against the processing of the personal data of a person due to his or her particular situation, the restriction of the processing of personal data shall be applied until it is established whether the Controller's purposes override the grounds for the objection;
  - f. the right to data portability - on this basis - to the extent that the data is processed in connection with a contract concluded or consent given - the Controller shall release to the right holder the data provided by the data subject in a computer-readable format. It is also possible to request that this data be sent to another entity - provided, however, that the technical capacity exists for this on the part of both the Controller and this other entity;
  - g. Right to object to processing for marketing purposes - the data subject may object at any time to the processing of personal data for marketing purposes, without having to justify such objection. In practice, any person may withdraw consent to the processing of data for marketing purposes under the terms of this document;

- h. Right to object to other purposes of processing - the data subject may object at any time to the processing of personal data which is carried out on the basis of a legitimate interest of the Controller (e.g. for analytical or statistical purposes or for reasons relating to the protection of property); the objection in this respect should contain a justification;
- i. The right to withdraw consent - where data is processed on the basis of expressed consent, the data subject has the right to withdraw it at any time, but this does not affect the lawfulness of processing carried out prior to the withdrawal of consent.
- j. Right to lodge a complaint - if the processing of personal data is considered to be in breach of the relevant data protection legislation, the data subject may lodge a complaint with the President of the Data Protection Authority of his or her usual place of residence, place of work or the place of the alleged personal data breach.